

RECEIVED
CENTRAL FAX CENTER

OCT 30 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
Art Unit: 3708C1 Examiner: Bayat, Ali

In Re: Sanjay Deshpande et al.
Case: P3708C1
Serial No.: 10/024,903
Filed: 12/18/2001
Subject: Method and Apparatus for Including Virtual Ads in Video Presentations

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Response to Notice of Drawing Inconsistency

RECEIVED
CENTRAL FAX CENTER

3730

OCT 30 2006

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Approved for use through 8/30/00. OMB 0591-0031
Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

In re: Sanjay Deshpande et al.
Case: P3708C1 Application No.: 10/024,903 Filing date: 12/18/2001
Art Unit: 2624 Examiner: Ali Bayat
Subject: Method and Apparatus for Including Virtual Ads in Video Presentations

Certificate of Transmission under 37 CFR 1.8

Attention of: Ali Bayat, Examiner

Fax No.: (571) 273-8300

I hereby certify that this correspondence is being facsimile transmitted to the
Patent and Trademark Office

on 10/30/2006

Date



Signature

Sheri Beasley

Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of transmission, or this certificate must identify
each submitted paper.

Total Sheets Transmitted - 4

1. Response to Notice of Drawing Inconsistency - 2 sheets
2. Copy of Notice of Drawing Inconsistency with Specification - 1 sheet
3. Certificate of Transmission - 1 sheet

Please call (831) 768-1755 if you have any questions.

Burden Hour Statement: This form is estimated to take 0.03 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.



RECEIVED
CENTRAL FAX CENTER

OCT 30 2006

UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

NOTICE OF DRAWING INCONSISTENCY WITH SPECIFICATION

The drawings filed 12/18/2001 have been received. However, an inconsistency exists between the drawings and the Brief Description of the Drawings in the specification.

Figure _____ is listed in the Brief Description of the Drawings in the specification but not contained in the Drawings.

Figure 4A & 4B is contained in the Drawings but not listed in the Brief Description of the Drawings in the specification.

Applicant is required to correct the above-noted inconsistency within a time period of **ONE MONTH or THIRTY (30) DAYS, whichever is longer**, from the mailing date of this Notice, or within the time remaining in the time period set forth in the Notice of Allowability (Form PTOL-37) to file corrected drawings, whichever is longer. **NO EXTENSION OF THIS TIME PERIOD MAY BE GRANTED UNDER EITHER 37 CFR 1.136 (a) OR (b)**

Failure to correct the above noted inconsistency will result in abandonment of the application.

The file will be held in the Publishing Division to await the correction of the inconsistency.

Return Corrected Drawings/Specification to:
Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450

Alexandria, VA 22313-1450

Office of Patent Publication/Publishing Division
Customer Service: 571-272-4200
1-888-786-0101

FORM PTO-1631 (REV. 10-03)